

# Peter Bernard



Peter is a specialist Business Coach and career development expert. With 20 years of business experience, he has a deep understanding of the skills required to start, run and grow businesses successfully and is an expert in combining the science of business management with the art of business growth. His skills allow him to understand the business environment within which his clients work and to offer advice and guidance for growth as well as providing expert coaching support.

Peter initially worked in marketing and sales management within the semiconductor and electronics industries. Prior to coaching, Peter then spent several years in the professional services sector, running a major head-hunter's European telecommunications business and leading a team of business psychologists

Peter holds an MBA from Cranfield Business School, holds professional qualifications in Marketing (DipM) and Human Resource Management (Grad CIPD) and is a Graduate in Electronics from Warwick University. Peter is also a Certified Master Practitioner in Neuro Linguistic Programming (NLP), is a Certified NLP Coach and is qualified by the British Psychological Society in psychometric testing to levels A and B.

Peter is married with young twin children. He is passionate about living a healthy lifestyle and having fun in the context of a balanced life. He travels widely and enjoys road cycling, walking and rugby union - having played first team rugby with Wasps RFC before his knees gave out!

## What Peter's clients say...

"Peter has helped me to grow my business from its start to a position of significant income and profitability as of today." *Iain Mackintosh, Owner, [www.simply-docs.co.uk](http://www.simply-docs.co.uk)*

"Peter has provided me with several years' expert support and guidance to help me identify and then stay focused on the key activities needed to run and grow my businesses successfully." *Robert Burnett, Owner, Urban PA*

"Peter provided me with critical advice, guidance and support in my journey from idea conception to business opening." *Harry Stevens, Owner, PlaySpace*

"Peter helped me to set my business strategy, to decide on appropriate business objectives, and he provided invaluable expertise in helping me to define the key job roles required in my business going forward and then helped me through the often painful process of recruiting key employees." *Tom Hickman, MD & Founder, Media Revenue Services*

## What Peter says...

"Simply put, if you want things to be better then I can help - whether you want to improve the performance of your business, set the stage for your next period of growth and profitability or be a better business leader. I will help you to achieve these goals by working with you in a focused, open, honest and straightforward way."

Contact us to set up an initial meeting or simply to ask a question:

[contactpeter@notionltd.com](mailto:contactpeter@notionltd.com)