

Bill Sanderson



Bill is an enthusiastic and experienced Business Coach with an impressive 15 year track record of success. He has a pragmatic and common sense approach to business and believes absolutely that the potential for growth and development is within everyone for as long as they choose to pursue it.

Understanding people as well as business is one of Bill's strengths. Always ready to engage with the people responsible for making the business work at a personal, management and leadership level, he has developed an holistic coaching approach that helps to manage change successfully.

Bill was senior manager in the Regional Press and left to start his own business. A regular lecturer at Manchester Business School for over twelve years he was invited by the University of Manchester to spearhead a brand new venture to coach businesses evolving out of the University.

As well as working with MDs looking to grow their business within the SME sector, Bill is a specialist in delivering and running senior management development programmes to major companies (ranging from £100m to £1bn+ turnovers).

Bill coaches clients from the UK and Europe. He has worked with Business Owners and Senior Executives from the public and private sectors, leaders from industry, commerce, leisure and the professions.

His coaching style reflects his positive approach and it is complemented by a thorough knowledge of business and management and what it takes to succeed in today's market. Bill uses his practical experience of the demands of senior management to help his clients focus on and achieve, ever higher levels of performance. He is also a regular international conference speaker. Bill is a jazz enthusiast, with a visit to New Orleans a highlight in recent travels. He loves sport and is a life time Manchester United supporter.

What Bill's clients say...

"Bill is great at combining personal development with business growth. I can see my future and that of my business much more clearly now that I have learned to take a more balanced view. I now focus on the things that matter and get them done. This is the best business investment I have made." *Maurice Campbell, Retailer*

"Bill helped me to develop the self belief I needed in my first CEO role. He challenged, stimulated, inspired and most importantly listened. I will always be grateful to the support I got whenever I needed it." *Tim O'B. MD, Munters*

"I thought the coaching was going to help me rescue and rebuild my business. Well it did just that. But it did so much more in helping me rethink my outlook and what I wanted from my life. It really opened my eyes to what I could achieve." *Lee Herbert, MD, Blue Monkey Marketing*

What Bill says...

"I am privileged to have worked with and coached truly amazing people who have achieved so much in their business and their lives. If you want to use that experience to develop your potential, through our coaching time together, you need only an open mind, a desire to improve and the determination to enjoy your successes every single day. One meeting is all it takes for you to have all the information you need to make the decision that is right for you and your future. "

Contact us to set up an initial meeting or simply to ask a question:

contactbill@notionltd.com