

Dominic Ashley-Timms



Dominic is the Managing Director of Notion, established in 2000 to help business clients move their businesses forward.

He is a seasoned management consultant with over 15 years of client work behind him across a number of sectors including Manufacturing, Retail, Oil and the Financial Services sectors.

He is also a highly sought after national and international trainer with deep experience of the professional and business services sectors.

Passionate about the human side of change, Dominic's interests in behaviour and communication have allowed him to not only personally help businesses such as Sainsbury's and The Royal Bank of Scotland respond to change over the years, but also to experience firsthand, the astonishing changes that business owners and Directors can bring about in their own levels of performance through working with a good business coach.

Establishing Notion at the forefront of the business coaching market therefore became a natural development of the business, and Notion now boasts some of the UK's top-flight business coaches amongst their number.

Outside of the demands for Dominic's consulting and training experience, he works extensively with business coaching clients to design targeted workshops. These are intended to spread the benefits that clients are already realising from their business coaching to their management teams or organisations and can typically range from "Working Together Effectively" through to "Developing Our Business Strategy" and anything in between – the starting point is determining how to encourage the desired behaviour/activity.

This powerful combination of business coaching and organisational reinforcement can lead to swift and significant step changes within a client company's performance, the essence of Notion's tag line 'Change Momentum'.

Dominic holds a Bachelor's degree in Information Technology and Ergonomics and an MBA from IMD in Switzerland. He is married with three young children, is an Apple convert/aficionado and is also a passionate gastronome and cook.

What Dominic says...

"I have enjoyed working with a variety of business people from different sized enterprises, and all share pretty similar needs and issues – where should I focus my efforts, how can I get more from my people, how can I generate more business and at the same time get better balance in the way I'm working? The difference between those who succeed and those that continue to struggle may be as simple as seeking out the services of a top flight business coach that can help to focus you on where you need to be and to work with you until you get there...!"