

# Martin Goodyer



Martin is a Business Coach of outstanding quality. He has more than 25 years of combined business management, consulting, coaching & mentoring experience, and is an expert in helping clients achieve significant improvements in performance and profitability.

His unique background includes the General Management of international hotels, a Directorship with the Training & Enterprise Council, Change Management Consulting within the Education, Private and Public Sectors and Corporate & Business Coaching at a senior level within Financial Institutions, Mining & Oil Exploration, Health Care, Retail, Construction and Information Technology sectors

Martin combines the tools of Business Coaching with an in-depth understanding of human capability, and so helps clients create lasting, powerful and often life changing results. He delivers a deep message with a light touch; being coached by him is both challenging and a fun experience.

Martin's unique combination of skills and experience means that he is in high demand from successful business people. He is also often invited to work within the media and has been involved with and appeared in various programmes on the BBC, ITV, Channel 4 & the Discovery Channel.

Martin has delivered hundreds of hours of client interventions, is an NLP Master Practitioner, has a raft of training & coaching qualifications as well as an honours degree in psychology. He is married to Rachel and lives in Warwickshire with 2 of their 4 children, Oscar the dog and Marmite the cat.

## What Martin's clients say...

"When you get to my age you don't expect to experience something that makes you rethink your way of life, particularly when you have already achieved all the goals set in your youth. It's like being born again without the religious connotations" *Geoff Berry, MD, GDG Management, Oxford*

"Being coached by Martin has been an outstanding experience and has been significant in helping me be successful" *David Thorpe-Tracey, Director, West Ham United Football Club*

"Martin made more sense to me in our first hour than the rest of my life put together. His empathetic but direct approach to solving life's difficulties is the most amazing experience...and the results are breathtaking" *Allison McQueen-Luzar, Consultant Nutritionist, Subaru World Rally Team*

"I achieved much more from the coaching programme with Martin than I expected; it was an excellent experience" *Sarah Weller, Barclays Bank, UK*

"Martin is a fantastic coach. I am now laser-focused on taking the specific action needed to achieve my goals" *Su Nyatedzu, Fashion Accessory Designer*

## What Martin says...

"I don't know anyone who is 100% satisfied with their performance, but am privileged to work *only* with those who both recognise their potential and are prepared to do something about it. If that sounds like you then I promise to help you reach higher than ever before"

Contact us to set up an initial meeting or simply to ask a question:

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